

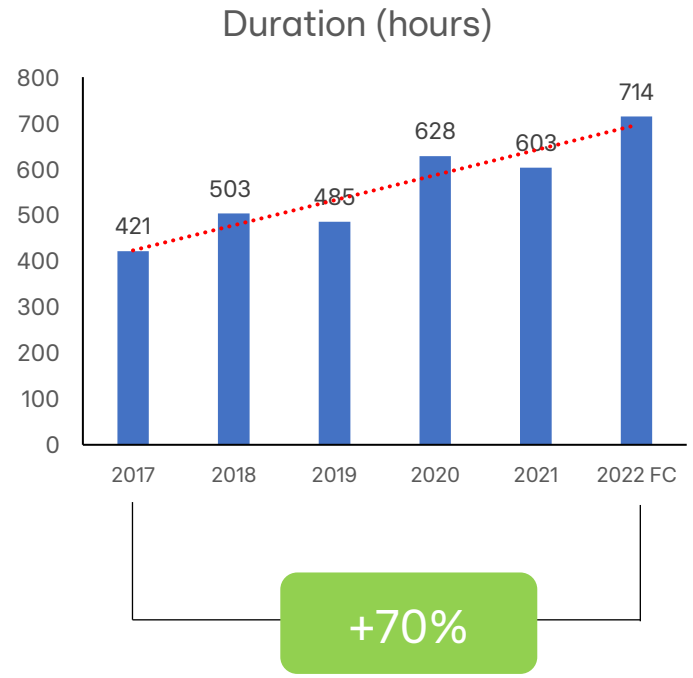
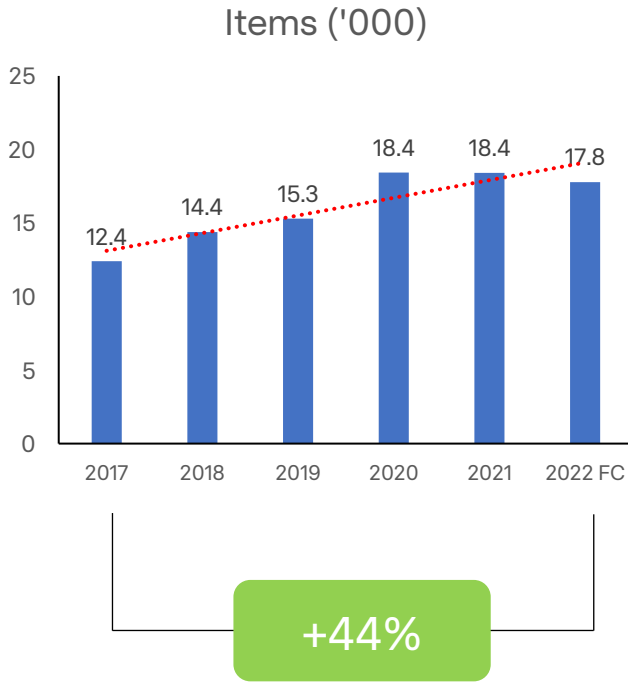
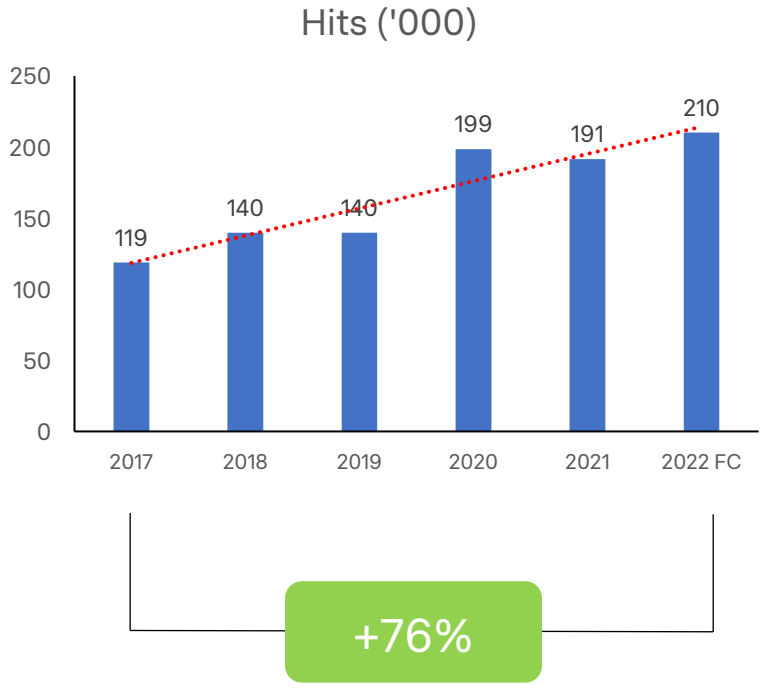
# EDITORIAL PRESENTATION

Abu Dhabi, UAE

16 November 2022 | Mark Evans, Head of News

# Editorial

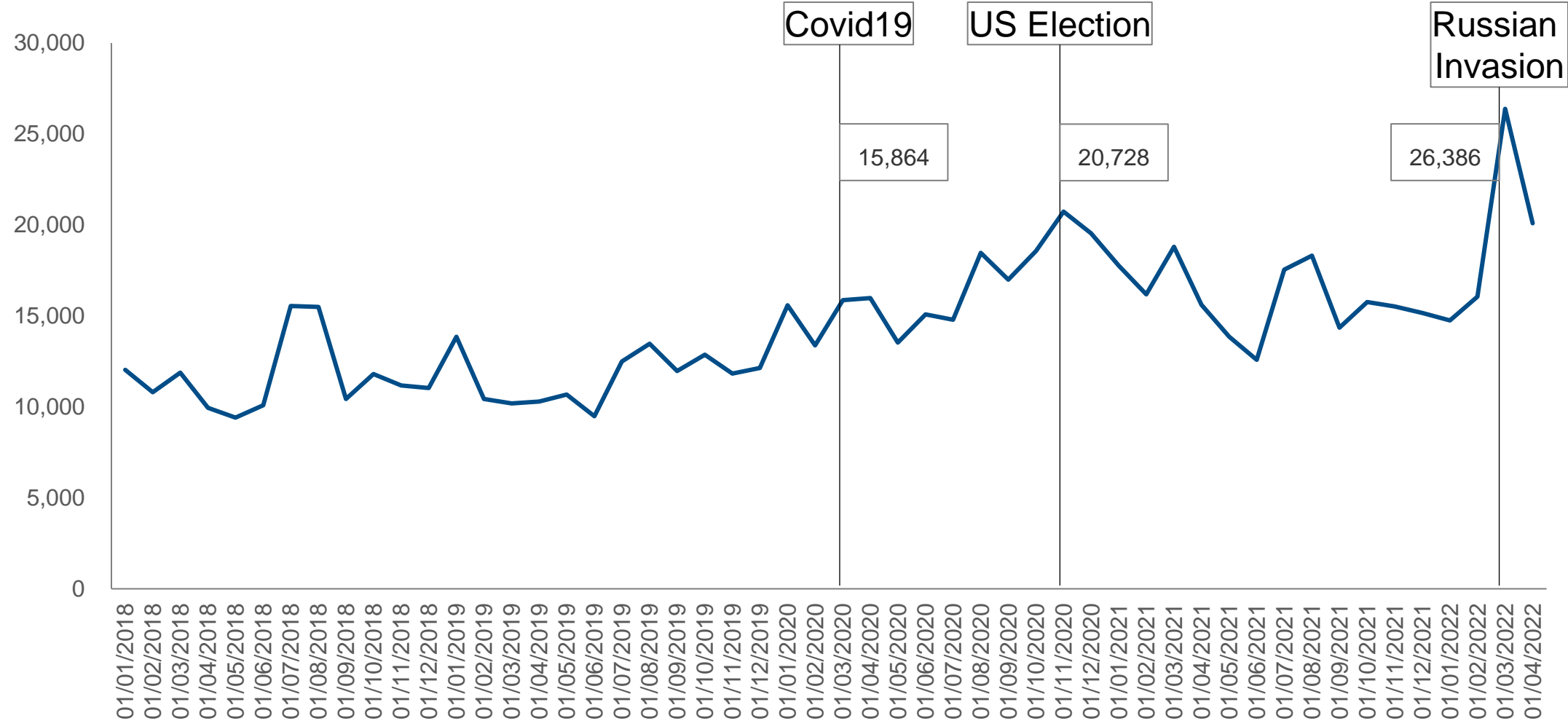
## All ENEX Items Usage 2017 to 2022FC



Source: Teletrax digital watermarking detection; \*Monitoring only 40/54 members

# Editorial

## Hits over time 2018-2022



Editorial  
**Ukraine**



**~ 2,000 Video  
Items**

**Continuous News  
Output Live  
Stream**

# Editorial

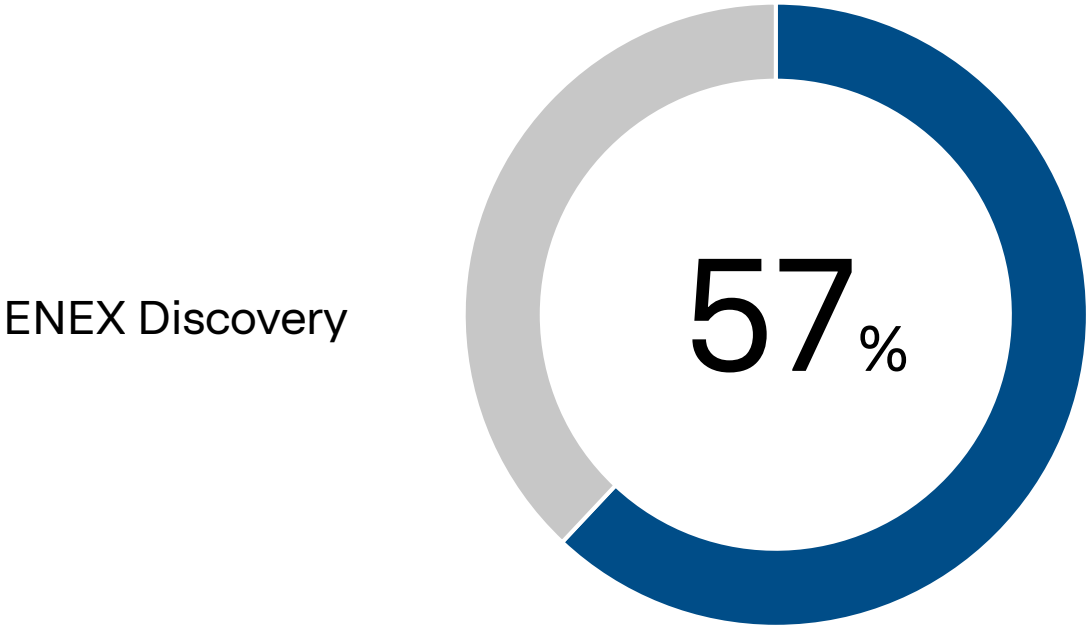
## Death of Queen Elizabeth II



### Coverage at a Glance:

- Stand-up slots @ 1/3 price of APTN/Reuters/EBU
  - 15 partners on-site
  - 165 bookings
  - 2 days and 7 hours on-air
- Record digital/social engagement across ENEX
- Sky News contribution: facilities/pool signal/uplinks
- King Charles Coronation: May 6<sup>th</sup> 2023

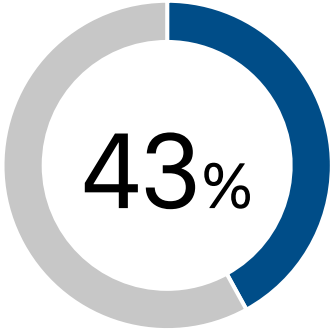
# Editorial Usage success rate per source 2022 YTD\*



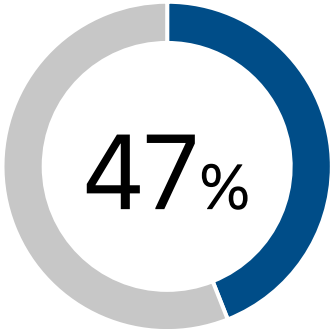
**RECORD BREAKING**  
March 2022



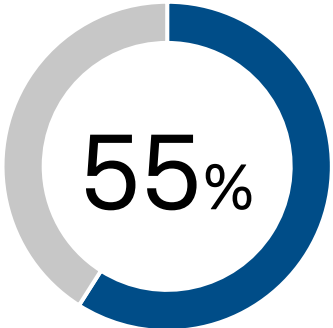
All material



Partner material



Sourced by ENEX



\*Teletrax digital watermark detection data 01/01/2022 to 31/10/2022



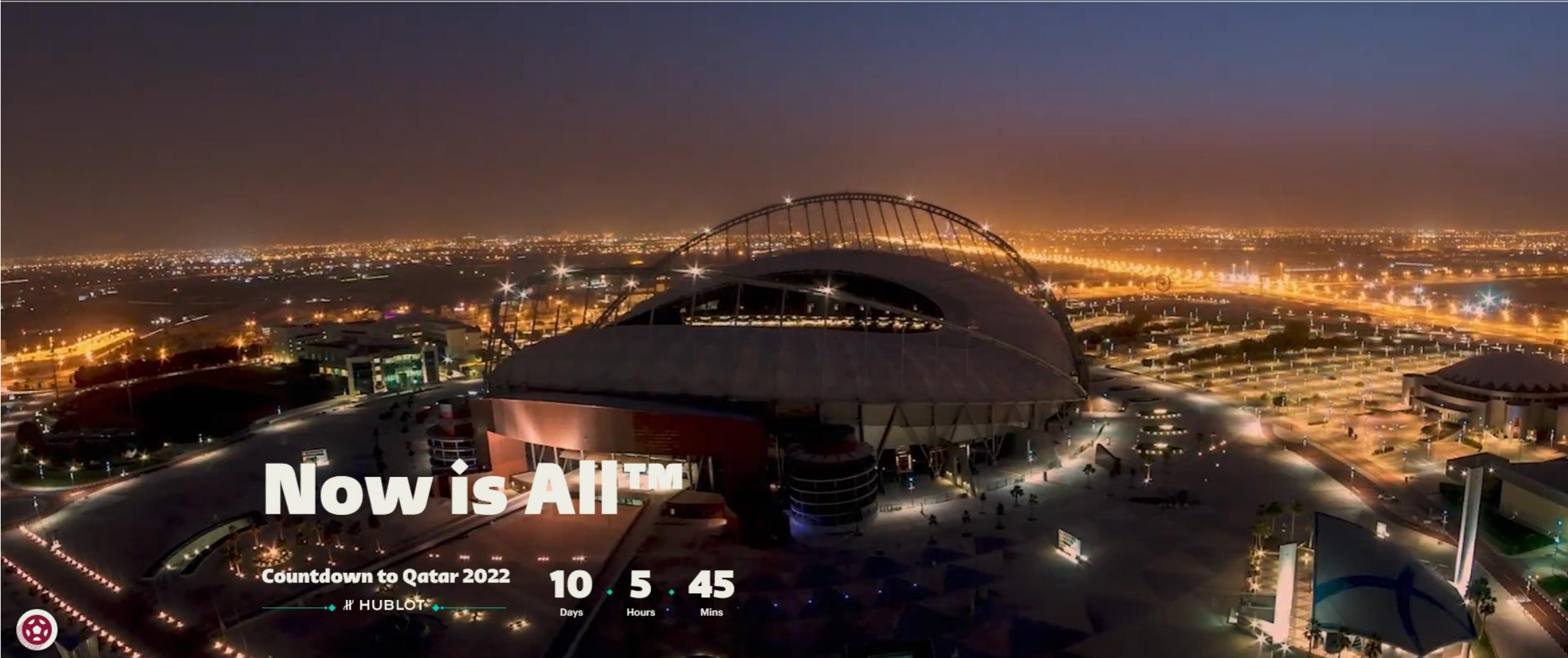
Editorial

## Sri Lanka Protests: >50 videos over a month



Editorial

# World Cup 2022 - Qatar





# Coronation of King Charles III



The King and The Queen Consort   Queen Elizabeth   The Royal Family   News   Residences, Art and History   Working for us



## The Coronation of His Majesty The King



Published 11 October 2022

Buckingham Palace is pleased to announce that the Coronation of His Majesty The King will take place on Saturday 6<sup>th</sup> May, 2023.

The Coronation Ceremony will take place at Westminster Abbey, London, and will be conducted by the Archbishop of Canterbury.

The Ceremony will see His Majesty King Charles III crowned alongside The Queen Consort.

The Coronation will reflect the monarch's role today and look towards the future, while being rooted in longstanding traditions and pageantry.

Further details will be announced in due course.

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Editorial  
**Next Steps**



**Content  
Consolidation**



**Move to IP**



**ENEX Digital**

**THANK YOU**